



THE ARTS IN THE GLOBAL SOCIETY

Art as a universal language: the role of collectors and artists

Spencer House, London October 24 – 25, 2008

CONCEPT: Culture transcends national boundaries. In today's global village, collectors and artists in cultural centres around the world are playing a crucial role in defining the language of art. Participants include collectors, artists, museum directors and arts journalists who will assess their experience and their influence on global cultural links.

Friday 24 October

16.30 Registration

17.00 – 18.45 Welcome

Session I: THE NEW GENERATION OF COLLECTORS: REWRITING THE LANGUAGE OF ART?

Chairman: Sir John Tusa

- Russia's collectors: Sponsoring new art or intent on trophy buying?
- China's collectors: Importing Western cultural values or promoting a new vocabulary of Chinese art?
- Middle East Collectors: stoking their international profile or stimulating contemporary art?
- Collectors and Artists: Rivals or allies in writing the language of modern culture?

Speakers :
Janna Bullock
Andrew Renton
Jean Pigozzi
David Neumann

19.00 Drinks

20.00 **DINNER** (dress code: business suit)

Guest of Honour: (Andy Burnham, Secretary of State for Culture, Media and Sport) John Studinzki/David Barrie

Saturday 25 October**9.00 –10.45 Session II: THE ‘OLD’ SCHOOL OF COLLECTORS: LOSING
DOMINATION OF THE ART SCENE?****Chairman:** Sir John Tusa

- Collectors in Western Europe & US: outmaneuvered or only outspent by the newcomers in the market?
- Public museums in the ‘old world’: handicapped by inadequate resources, is the need for sponsorship affecting their influence on the language of art?
- Public and private collectors: Collaborators or competitors in the search for cultural identity?

Speakers: Gary Tinterow
Dakis Joannu
Paula Kussi
Anish Kapoor

10.45 Coffee**11.15 – 12.45 Session III: PANEL DISCUSSION
*THE MEDIA PERSPECTIVE ON GLOBAL CULTURE*****Chairman:** Lord (Chris) Smith

- The media’s role in spreading cultural understanding: how extensive their influence?
- Emphasis on art as a universal language: Risking homogenisation of art?
- Culture as a soft power: Creating new communities in the global village?
- High and Low Culture: Does the distinction still carry weight?

Panellists: Jackie Wullschläger
Anna Somers Cocks
John Rockwell
Shu Shuyun? ????

13.00 LUNCHEON