



**THE ARTS IN THE GLOBAL SOCIETY  
PRIVATE COLLECTIONS IN THE PUBLIC EYE**

**Spencer House, London, October 5 – 6, 2007**

**AGENDA**

**Friday 5 October**

**16.30 Registration**

**17.00 – 18.45 Welcome**

**Session I: COLLECTORS AND THEIR MUSEUMS**

*A background paper has been written by Prof Tony Travers on the evaluation of private museums in terms of their social and economic worth to society*

**Chairman: Ronald Lauder**

**Speakers : Ingvild Goetz  
Nicholas Ferguson  
Monique Barbier-Mueller  
David Neuman**

- Private Museums: The historical context
- Private Collectors: Motives behind the establishment of their museums
- Private Museums and their contribution to society: An evaluation of their economic and social worth
- Safeguarding the future of private museum: Establishing a private owners' lobby?

**19.00 Drinks**

**20.00 DINNER (dress code: business suit)**

**Guest of Honour: The Rt. Hon. Margaret Hodge MP, Minister of State for Culture, Media and Sport**

**Saturday 6 October**

**9.00 –10.45      Session II: GOVERNMENT INCENTIVES TO PRIVATE MUSEUMS**

*In collaboration with the Art Fund, a background paper has been prepared by a prominent law firm, Allen Overy, to compare tax incentives for private collectors in US, UK, France, Germany, Italy, Belgium, Netherlands and Switzerland*

**Chairman: Lord Weidenfeld**

**Speakers: David Barrie  
Scott Schaefer  
Jennifer Stockman  
Colin Tweedy**

- The legislative framework: What works best?
- Tax incentives: Can governments learn from each other? Can national regimes be closer aligned?
- Donations by private collectors to the public domain: whose tax arrangements work best?
- Beyond tax concessions: What further incentives can governments offer?

**10.45              Coffee**

**11.15 – 12.45      Session III: PUBLIC/PRIVATE COLLECTIONS: COLLABORATION OR COMPETITION?**

**Panel Discussion chaired by Sir Nicholas Serota**

**Panellists: Bernard Mendes Bürgi  
Thomas Demand  
Chris Dercon  
Francesca von Habsburg  
Matthew Teitelbaum**

**13.00              LUNCHEON**

**Speaker: Lord (Chris) Smith**